



 **NSM**  
NEW SOFTWARE MARKETING™

# 7 WAYS

## TO USE A MEMBERSHIP SITE

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TO BOOST YOUR BUSINESS

# 1

## THE INTERNAL TRAINING PLATFORM

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Centralize training in one location. Track members/employees that have gone through the training. Save time. Always accessible, self study with assessment.



# 2

## THE ONLINE EDUCATION PLATFORM

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An online space for teachers to sell and teach online. An opportunity to help more people, offer self-study curriculum with assessments, tests and certifications.

# 3

## THE STANDARD MEMBERSHIP

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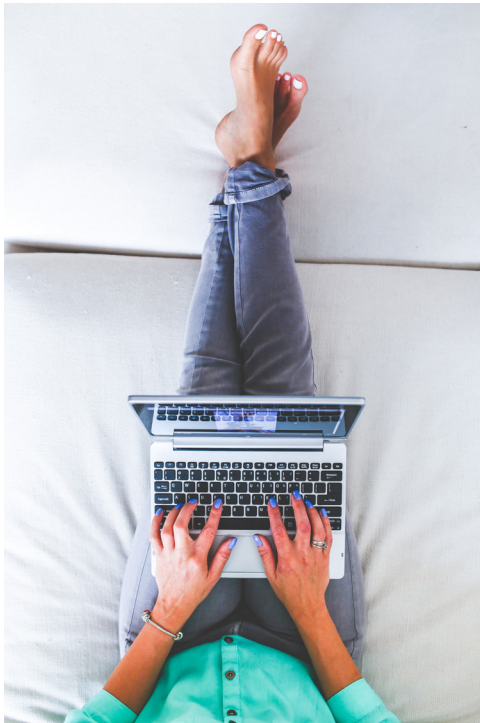
A weekly, monthly or yearly offer where members get access to content dripped regularly like weekly recipes.

# 4

## THE CERTIFICATION PLATFORM

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Private area where content is dripped into modules/ lessons with assessments, quizzes and a certification of accomplishment at the end.



# 5

## THE COMMUNITY

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A safe and protected place for like-minded people looking for support, and/or accountability in a specific field.

# 6

## THE COACHING PLATFORM

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Package your expertise. Provide a protected place for your group coaching and 1-1 coaching clients to access resources, call recordings and more.



## THE COMBO

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The combination of multiple membership sites. Usually a combination of content being dropped + a community.

NEED HELP FIGURING OUT IF A MEMBERSHIP SITE  
COULD HELP BOOST YOUR BUSINESS AND/OR  
SAVE YOU TIME?

## SCHEDULE A FREE CONSULT

*Click the link below and let's talk*

**SCHEDULE A CALL**

<http://www.newssoftwaremarketing.com/strategy>



**Hey, I'm Nathalie Dorémieux.**

I help small businesses bring their expertise online so that they can help more people while building a more predictable stream of income.

Whether you're already online or not, there's a good chance that a membership site could help boost your business and help you save time.

Want to find out? Click the link below to schedule a free call!

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